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## **Show the World What You're Made Of!**

“Be yourself. It’s a very tough act to follow.”

Want to get noticed and be remembered? Brand yourself! In her inspiring and instructional newly revised book, *Get Noticed. Be Remembered: Creating a Personal Brand Strategy for Success* (Merack Publishing, January 2018, \$15.95), Krista Clive-Smith helps you do just that.

A nationally renowned expert on personal branding, Krista Clive-Smith, takes the reader on a journey to show how people from all walks of life and experiences can develop their own personal brand to enhance the way others perceive them. In her step-by-step method for personal transformation, Krista shares her road map to creating a successful brand strategy that fully aligns on the outside with who you are on the inside in a clear, consistent and authentic way.

So, whether you’re a parent, professional, entrepreneur, student, or in the middle of a life transition, this book is for you. It will help you in discovering your true self and what you have to offer and give back to the world in your own unique and wonderful way.

Each of us is born with a gift, a calling—something that sets us apart from the pack. Define it, position it, package it and champion it. Show the world what you’re made of!

**For more information visit, [kristaclivesmith.com](http://kristaclivesmith.com). A portion from the sale of each book benefits Krista’s foundation, [Unknownvoices.org](http://Unknownvoices.org)**