

Krista Clive-Smith



Krista Clive-Smith is a nationally recognized expert in the fields of Branding, Organizing and Business. A sought after speaker, Krista frequently presents at conferences and corporate events, as well as provides training and management consulting for business owners and high-performance brands in the U.S. and Canada.

Named to the Top 40 Under 40 list of outstanding young business professionals, Krista is the author of *Get Noticed. Be Remembered: Creating a Personal Brand Strategy for Success* (Merack Publishing, January 2018, \$15.95) and the 4-Disc audio series "How to Grow, Brand, Market and Sell Your Business".

In addition, Krista recently launched *Clutch Branding*, a personal branding agency with a mission -- to offer an end-to-end branding and intellectual property solution for conscious entrepreneurs with content, allowing them to leverage their expertise and create the freedom to focus on what they do best.

Born and raised in Canada, Krista now works and thrives in sunny San Diego, California, with her husband Ryan and their daughter Kennedy.

For further information, please visit www.kristaclivesmith.com